



news release

VODAFONE LAUNCHES CHRISTMAS PROMOTIONS

Milan, 18 November 2010 – **Christmas Card Messaggi** and **Christmas Card Internet**, the Christmas promotions for Vodafone customers, can be activated from 18 November 2010 to 15 January 2011, to send Christmas greetings to all numbers and surf the internet at even better value for money.

Christmas Card Messaggi

Customers are being offered the new Christmas Card Messaggi promotion to send 500 SMS in one month: 400 SMS to Vodafone numbers and 100 SMS to all other numbers. Christmas Card Messaggi, the promotion that can be activated from 18 November 2010 to 15 January 2011, lasts one month and cannot be renewed. Christmas Card Messaggi is offered free of charge to all new customers and to customers who have already activated on their tariff plan a message option of their choice between 1 Cent, Infinity Messaggi or Zero Limits.

Christmas Card Internet

Activate Christmas Card Internet to surf the internet from your PC using the Internet Key or your mobile phone as modem all day at the price of €1 (up to 300 MB per day), paying only the days of actual use. Christmas Card Internet can be activated from 18 November 2010 to 15 January 2011 free of charge by all customers and is valid for 30 days, after which it is renewed at the price of €5 per month. The promotion can be activated on SIM Dati Ricaricabili (Data Pay as you go), SIM Voce Abbonamento e Ricaricabile (Voice Subscription and Pay as you go), Micro-SIM Pay as you go and the iPad internet navigation subscription.

To activate the promotions, call the free number 42070 or visit the website www.vodafone.it.