



acer

Press Release

VODAFONE AND ACER PRESENT ACER ASPIRE 1410: The compact and elegant notebook for always on connectivity

Milan, 1 March 2010 – Vodafone Italia and Acer present the new **Acer Aspire 1410**, which is on sale from today at all Vodafone stores and at www.vodafone.it.

The brand new solution from Acer is the ideal product for consumers and freelance professionals and, in the version without an integrated HSPA modem, for anyone choosing to use Vodafone's ADSL offerings at home. **All customers can thus navigate in internet and benefit from the reliability of Vodafone's network.**

The new Acer Aspire 1410 combines neat design and a smooth finish with the best in functionality and technical performance available on the market today. The webcam, integrated 3G connectivity, 160 GB hard disk and the new Windows 7 operating system make it the ideal solution for people looking for a small, compact and powerful PC that is at the same time easy to use.

Its 11.6-inch display and full-size keyboard make this notebook the perfect tool for high-speed navigation, capable of guaranteeing instant access to the mobile network and data transmission and downloads at any time.

No limit to connectivity: the Acer Aspire 1410, with its integrated HSPA modem, is Acer's solution for people who want to be always on. It is ideal for young people who use instant communication tools such as instant messaging and who want to have constant access to their favourite social network; for professionals needing a device that combines reliability and portability; and for anyone looking for a PC that is easy to take with them on their travels.

The Acer Aspire 1410 contains a 160 GB hard disk, 2 GB of RAM, integrated Bluetooth and Wifi technology and uses the new Windows 7 Home Premium operating system. All packed into a machine that is just 2.5 cm thick and weighs only 1.4 kg. The latest-generation battery has a life of up to 6 hours.

Vodafone is offering the new Acer notebook in two colours: white and black lacquer.

Navigating couldn't be simpler: all you have to do is insert your data SIM card into the modem (under the battery) and click on the connection icon for easy and rapid Internet access.

Vodafone is offering the new Acer Aspire 1410 in conjunction with a wide range of Internet offerings for private customers, businesses and freelance professionals.



acer

Press Release

Vodafone Casa offering

All Vodafone Casa Internet and Telephone customers will be able to purchase the Acer Aspire 1410 Notebook, in the version without an integrated modem and in white only, to navigate directly using ADSL or the Vodafone Station's Internet Key.

The offering involves payment of a monthly charge of €9 (in addition to the Flat and Tutto Flat Ovunque offerings) and may be combined with the Flat Ovunque offering at €34 a month and the Tutto Flat Ovunque offering at €44 a month. The up-front charge for this offering is €49.

This version of the new Acer Aspire 1410 is now on sale at all Vodafone stores at a price of €399.

Professionals and Businesses

In return for a monthly payment of €44, Professionals and Businesses can have the new Acer Aspire 1410 complete with 300 hours of Internet traffic a month, Antivirus included, without paying any up-front charge.

The Acer Aspire 1410 for Professionals and Businesses is also available for purchase on line at www.partitaiva.vodafone.it.

Private customers

The new Acer Aspire 1410 Notebook, with an integrated modem, is now available to all private customers as part of the "All-inclusive" Internet Facile offerings. The offerings involve payment of a monthly charge of €39 for unlimited connection time (up to 500 MB a day) or of a monthly charge of €29 for 150 hours a month (up to 5 hours a day). The up-front charge for both offerings is €99.

The Acer Aspire 1410 is also on sale at all Vodafone stores at a price of €499.

For further information on the above offerings visit www.vodafone.it.



acer

Press Release

Vodafone Italia

Vodafone Italia is part of the Vodafone Group, the world's leading international mobile communications company, with approximately 315 million customers at 30 June 2009.

The Vodafone Group has ownership interests in 31 countries and Partner Network agreements in a further 40. Vodafone Italia was Italy's first private mobile operator.

At 31 December 2009, Vodafone Italia reports 29,146,000 registered SIM cards. The company operates 8 Call Centres around Italy and more than 7,000 retail outlets.

Vodafone Italia's service revenue for the three months ended 31 December 2009 amounted to €1,116m, marking an increase of 0.7%. Total revenue for the period was €2,233m, up 2% on the same period of the previous year.

The Acer group

Since its founding in 1976, Acer has constantly pursued the goal of breaking down barriers between people and technology. Acer ranks as the world's number two vendor of PCs and notebooks. A profitable and sustainable Channel Business Model is instrumental to the company's continued growth, whilst its multi-brand approach has successfully integrated the Acer, Gateway, Packard Bell and eMachines brands in international markets. Acer is committed to designing eco-friendly products and creating a "green" supply chain by working with suppliers. Acer is proud to be a Worldwide Partner of the Olympic Movement in staging the Vancouver 2010 Winter Olympics and the Olympic Games to be held in London in 2012. The Acer group employs 7,000 people worldwide. Estimated revenues in 2009 are US\$17.9bn. For further information visit www.acer-group.com.

© 2010 Acer Inc. All rights reserved. Acer and the Acer logo are registered trademarks of Acer Incorporated. Microsoft and Windows are registered trademarks of the Microsoft Corporation. Intel and Pentium are registered trademarks of the Intel Corporation. Other trademarks, registered trademarks and/or service marks, indicated or otherwise, are the properties of their respective owners.

Vodafone Italia Press Office:

Claudio Monteverde - 02.4143 3491

Alessandra Acutis - 02.4143 3771

E-mail: ufficio.stampa@mail.vodafone.it